

Great American Media 1010 Wisconsin Ave. NW Washington, DC 20007-3603

Contract #	829891	Date Entered	05/17/12
Schedule Dates	10/23/12-10/29/12	Last Modified	10/09/12
Advertiser	Democratic Congressional Campaign Cmte. (2207)	Entered By	Melissa Welch

 Agency/T-Code
 Great American Media (2039)/556615156
 CO-OP
 No

 Product
 Political - Ballot Issue (1195)
 Headline #
 06146922

 Brand
 1193 DCCC (170302)
 Demo

Normal

 Brand
 1193 DCCC (170302)
 Demo

 Salesperson
 Nesci, Mark (3195)
 Order Type

 Sales Office
 HRP - Washington DC
 Package Deal

 Buyer Name
 FURMAN,MIKE
 Commission % 15.00

 Phone/Fax
 /
 Commission % 9.00

 CPE
 11/14/1193
 Net Total \$0.00

Account Types National/**Political - Agency Sales Tax

Billing Type Weekly/Irregular

Comments DCCC DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

Spots Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	10A- 11A (ET)	2	İ	Χ	X	Х	X	i		\$300.00		Charlotte (WCNC) (WCNC)	TODAY SHOW 10A	5/17/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:34P- 12:37A (ET)	3		Χ	Х	Х	X	i		\$375.00		Charlotte (WCNC) (WCNC)	TONIGHT SHOW W/ LENO	5/17/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	12:30P- 1P (ET)	3		Χ	X	Х	X	İ		\$200.00		Charlotte (WCNC) (WCNC)	JUDGE JUDY	5/17/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	3P- 4P (ET)			1	1	1	1 1	İ		\$350.00		Charlotte (WCNC) (WCNC)	JUDGE JUDY	5/17/12
5.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4P- 4:59P (ET)	3		Χ	Х	Х	X	1		\$400.00		Charlotte (WCNC) (WCNC)	4:00 PM NEWS	5/17/12
6.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	4:59P- 5:29P (ET)	1	1	Χ	Х	Х	X	i		\$550.00		Charlotte (WCNC) (WCNC)	NEWS @ 5PM	5/17/12
7.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:29P- 5:59P (ET)	3	1	Χ	Х	Х	X	İ		\$600.00		Charlotte (WCNC) (WCNC)	NEWS @ 530PM	5/17/12
8.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	5:59P- 6:30P (ET)	3	1	Χ	Х	Х	X	İ		\$950.00		Charlotte (WCNC) (WCNC)	NEWS @ 6PM	5/17/12
9.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	5:58A- 6:58A (ET)	3		Χ	Х	Х	X	1		\$700.00		Charlotte (WCNC) (WCNC)	NEWS @ 6AM	5/17/12
10.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	6:59P- 7:30P (ET)		- 1	1	1	1	1	i		\$1,400.00		Charlotte (WCNC) (WCNC)	JEOPARDY	5/17/12
11.0	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58A- 9A (ET)	3	1	Χ	Х	Х	X	İ		\$750.00		Charlotte (WCNC) (WCNC)	TODAY SHOW	5/17/12
12.0	Normal Line / SPOT	10/23/12-10/26/12	3	:30	7:30P- 7:58P (ET)		- 1	1	1	1	1	į		\$1,550.00		Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12
13.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:29P- 1:02A (ET)		I					1		\$700.00		Charlotte (WCNC) (WCNC)	SATURDAY NIGHT LIVE	5/17/12
14.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6P- 6:30P (ET)						 	1		\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/17/12

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: CONFIRMATION CONTRACT Date: Comments:



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Comments DCCC

DCCC
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE,

Spots Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Si	ı Sp	ots Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/27/12-10/27/12	3	:30	6:59P- 7:30P (ET)							1		\$500.0	0	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	5/17/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:30P- 7:58P (ET)							1		\$500.0	0	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12
17.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11:30P- 12:05A (ET)							1		\$900.0	0	Charlotte (WCNC) (WCNC)	NEWS AFTER FOOTBALL9/9-12/30/12	5/17/12
18.0	Normal Line / NFL	10/28/12-10/28/12	4	:30	8:15P- 11:30P (ET)							1		\$8,000.0	0	Charlotte (WCNC) (WCNC)	NFL SUNDAY NIGHTEFF. 9/9/12	5/17/12
19.0	Normal Line / SPOT	10/23/12-10/28/12	4	:30	11P- 11:34P (ET)	2		Х	Х	Х	Х	х		\$850.0	0	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	5/17/12
20.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9P- 10P (ET)				1					\$3,000.0	0	Charlotte (WCNC) (WCNC)	ROCK CENTER WITH BRIANWILLIAMS	5/17/12
21.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	3P- 4P (ET)		1							\$350.0	0	Charlotte (WCNC) (WCNC)	JUDGE JUDY	5/17/12
22.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 6:58A (ET)		1							\$700.0	0	Charlotte (WCNC) (WCNC)	NEWS @ 6AM	5/17/12
23.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:59P- 7:30P (ET)		1							\$1,400.0	0	Charlotte (WCNC) (WCNC)	JEOPARDY	5/17/12
24.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	7:30P- 7:58P (ET)		1							\$1,550.0	0	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/17/12

CONFIRMATION CONTRACT											
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